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## Press Release

For Immediate Release

## MEMBER AUTO CENTER PARTNERS WITH GIVE ME THE VIN™

Houston, TX | October 12, 2016. Member Auto Center (MAC) announced it has partnered with Give Me The Vin™ (GMTV). This partnership enables MAC to offer credit union members looking to trade-in or sell their used car, a real-time, online, cash offer. This new addition enhances the already robust set of online car shopping tools available to credit union members.

"MAC provides credit unions a comprehensive auto shopping website. Members can locate preferred dealer representatives, view dealer inventory, receive lease quotes and now receive real-time (at no cost) offers for their current vehicle", said John Riley, executive vice president. "The ability to get a real-time online offering at no charge for credit union member's current vehicle is a game changer. GMTV not only conducts the entire transaction online, but they will also come to the member's home or credit union to pick up their vehicle."

Member Auto Center (MAC) is a division of CU Alliance, LLC, a Credit Union Service Organization (CUSO) formed in 1998 and based in Houston, TX. MAC was originally developed as a car buying assistance program to help Houston Credit Unions provide members with a service that would help them through the process of buying a car. Today, MAC uses the power of credit union collaboration to bring the most comprehensive online tools and best practices for Credit Unions. The MAC goal is to help members buy cars, and Credit Unions save member auto loans. For more information visit: www.START.memberautocenter.com.

John Clay Wolfe, owner of GMTV, has been in the business since 1991. Since then, he has bought over 80,000 cars. For more information visit: www.givemethevin.com.